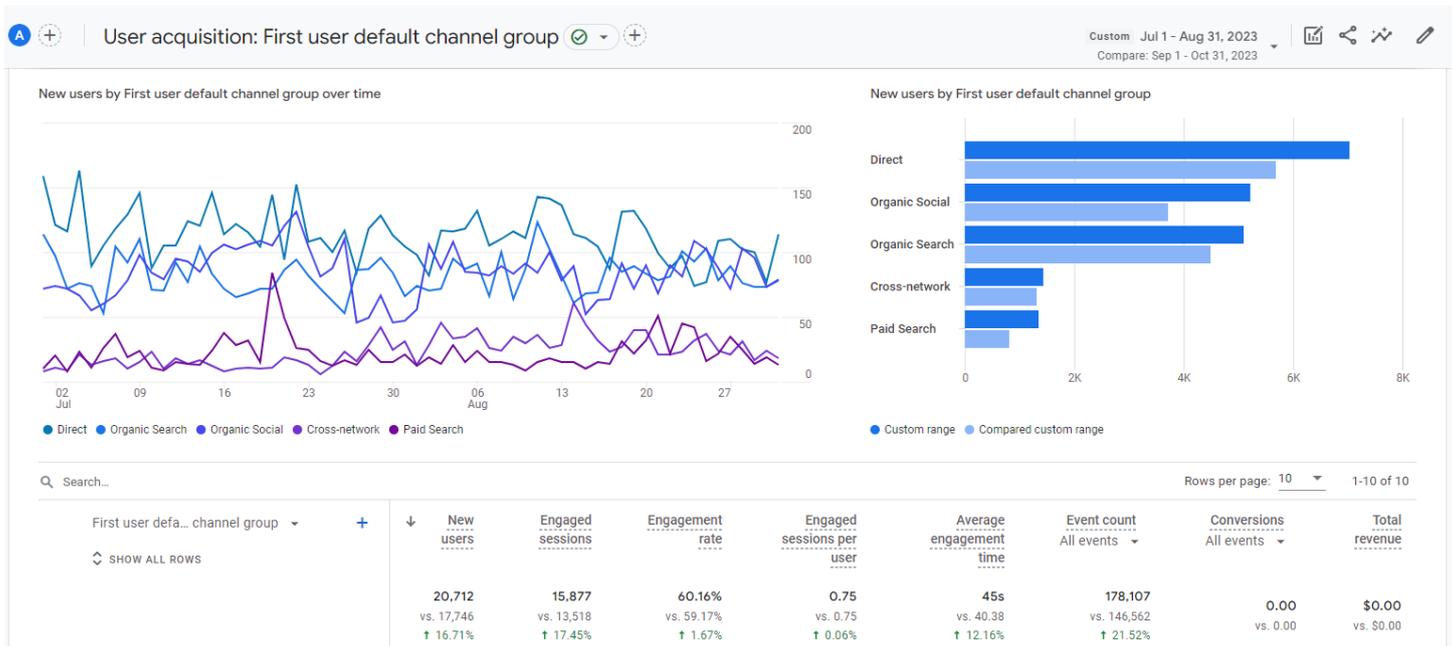- Following image shows the progress in **User Acquisition Report** comparing before and after two months of Project Implementation.

- The image below illustrates the number of keywords for which the website held a **top 10 ranking prior** to the initiation of the Project.

- The image below illustrates the number of keywords for which the website secured a

position within the **top 10 after** the implementation of the project.

Keyword	SF	Volume	KD	CPC	Traffic	Paid	Position	URL
iniburger	3	1.2K	0	0.66	445	0	1	https://www.iniburger.com/ ▾ 5 more
iniburger pleasanton	1	200	0	0.80	145	0	1	https://www.iniburger.com/iniburger-pleasanton ▾ 4 more
iniburger fremont	1	200	0	0.70	99	0	1	https://www.iniburger.com/iniburger-fremont ▾ 3 more
burgers fremont	2	300	4	2.37	26	0	6	https://www.iniburger.com/iniburger-fremont ▾
im burger near me	3	200	12	1.25	23	0	4	https://www.iniburger.com/iniburger-fremont ▾
inburger	3	100	0	0.14	22	0	1	https://www.iniburger.com/ ▾ 2 more
in burger	5	150	78	0.00	21	0	4	https://www.iniburger.com/ ▾
in burgers	6	80	54	0.90	15	0	4	https://www.iniburger.com/menu ▾ 1 more
iniwings	3	60	0	2.66	15	0	3	https://www.iniburger.com/iniwings ▾ 2 more
burgers pleasanton	2	100	0	2.68	13	0	4	https://www.iniburger.com/iniburger-pleasanton ▾ 1 more

- The image compares **Organic Traffic** before and after project implementation.

12 Sep 2023
Organic traffic   878

24 Nov 2023
Organic traffic   1,095